



On Springboard and Beyond

ELECTRONIC COURSE RESERVES



PRESENTED BY
UNIVERSITY LIBRARIES



Words to Remember

Copyright

- Provides the holder with exclusive rights

Public Domain

- Content that belong to everyone

Fair Use

- Exceptions to Copyright, often used for educational purposes.

Copyright: Title 17 of US Code ©

Exclusive rights in copyrighted works
Section 106

- Reproduction
- Derivative works
- Distribution
- Public Performance

Patents & Trademarks
a writing securing for a term of years the exclusive right to make, use, or sell an invention

Reproduction for Preservation purposes

First Sale Doctrine
Section 109
Provides legal legislation for libraries to lend "returnables"

Fair Use
Section 107

Fair reproduction for

- Criticism
- Comment
- News reporting
- Teaching
- Scholarship
- Research

Harry Potter Can Fly

- ▶ Homegrown
- ▶ Public Domain
- ▶ Creative Commons
- ▶ Fair Use




Image by Desire Nuss

Public Domain



▶ How to tell if an item is in the public domain.



ON THE MEDIA
▶ Happy Birthday

Creative Commons



Select a license and share your work

Fair Use & You!



Purpose
Nature
Amount
Effect of Use

Four Factors of Fair Use

Purpose

Favoring Fair Use

- Teaching (including multiple copies for classroom use)
- Research & Scholarship
- Nonprofit educational institution
- Comment & Criticism
- News Reporting
- Transforming or productive use (changes the work for new utility)
- Restricted access (to students or other appropriate group)
- Parody

Opposing Fair Use

- Commercial Activity
- Profiting from the use
- Entertainment
- Bad-faith Behavior
- Denying credit to original author

Nature

Favoring Fair Use

- Published Work
- Factual or Nonfiction based
- Important to favored educational objectives

Opposing Fair Use

- Unpublished Work
- Highly creative Work (art, music, novels, films, plays)
- Fiction

Amount

<p>Favoring Fair Use</p> <div style="background-color: #003366; width: 100%; height: 15px; margin-bottom: 5px;"></div> <ul style="list-style-type: none"> <input type="checkbox"/> Small quantity <input type="checkbox"/> Portion used is not central or significant to entire work <input type="checkbox"/> Amount is appropriate for favored educational purpose 	<p>Opposing Fair Use</p> <div style="background-color: #003366; width: 100%; height: 15px; margin-bottom: 5px;"></div> <ul style="list-style-type: none"> <input type="checkbox"/> Large Portion or whole work used <input type="checkbox"/> Portion used is central to or "heart of the work"
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Effect

<p>Favoring Fair Use</p> <div style="background-color: #003366; width: 100%; height: 15px; margin-bottom: 5px;"></div> <ul style="list-style-type: none"> <input type="checkbox"/> User owns lawfully purchased or acquired copy of original work <input type="checkbox"/> One or few copies made <input type="checkbox"/> No significant effect on the market or potential market for copyrighted work <input type="checkbox"/> No similar product marketed by the copyright holder <input type="checkbox"/> Lack of licensing mechanism 	<p>Opposing Fair Use</p> <div style="background-color: #003366; width: 100%; height: 15px; margin-bottom: 5px;"></div> <ul style="list-style-type: none"> <input type="checkbox"/> Could replace sale of copyrighted work <input type="checkbox"/> Significantly impairs market or potential market for copyrighted work or derivative <input type="checkbox"/> Reasonably available licensing mechanism for use of the copyrighted work <input type="checkbox"/> Affordable permission available for using work <input type="checkbox"/> Repeated or long-term use, or numerous copies made <input type="checkbox"/> Made accessible on the web
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Why is Copyright Compliance Important?



PROTECTION OF CREATOR RIGHTS

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Is it Copyright Compliant?

-  Taping a PBS program from TV and distributing recorded DVD copies to your class.
-  Scanning in the majority of your class textbook and putting it online for students.
-  Burning various musicians together on a CD and putting that mix CD on the Media Course Reserve at Bierce Library.

Electronic Reserves

Request course materials through University Libraries and have all the difficult work taken care of for you.

- ▶ Know you want to post a chapter of a book, but don't know how to procure it?
- ▶ Have an ideal article but it does not meet fair use requirements?
- ▶ Don't want to deal with determining copyright compliance for all of your supplemental course materials?



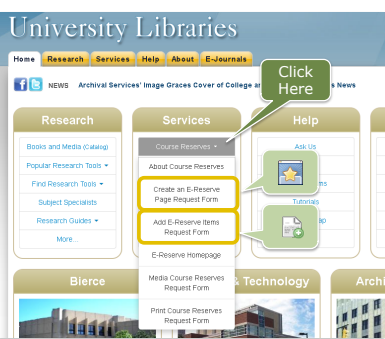
Requesting Electronic Reserves

Select then complete the form.

To add weblinks, click [Add a Link](#)

To add an article, click [Add an E-Reserve Item](#)

Only a citation is required!



Accessing ERES via Springboard



Media Coordinator Role will be added to your page.



Secure connection means that only your students have access to your materials.



Retain your freedom in your Course Page organization.

Print & Media Reserve



Library Resources & Services for Faculty



LIBGUIDES.UAKRON.EDU/FACULTY

- STREAMING VIDEO & AUDIO
- EBOOKS & JOURNALS
- COLLABORATION
- OFF CAMPUS LINKS
- WIDGETS
- FEEDBACK PAGE

**Library Resources & Services
for Faculty**

LIBGUIDES.UAKRON.EDU/FACULTY

DATABASES BY SUBJECT
DATABASES BY TITLE
SUBJECT GUIDES
SUBJECT LIBRARIANS

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[CREATIVE COMMONS](#)

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[COPYRIGHT STRIKES AGAIN: 'REAL CALVIN AND HOBBS'
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CREWS, K.D. \(2012\). COPYRIGHT LAW FOR LIBRARIANS AND
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[ICONSHOCK: PROFESSIONAL STOCK ICONS](#)

[LEGAL INFORMATION INSTITUTE. US CODE 17, SECTION 109](#)

[PAST PRESENT AND FUTURE OF OWNERSHIP
\[ON THE MEDIA\]](#)

[PIXABAY - FREE IMAGES](#)

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[PLAYING WITH MEDIA: COPYRIGHT](#)

[PUBLIC LIBRARY DESIGNED BY NIKHIL DEV FROM THE NOUN PROJECT](#)

[SAD: WE'RE THRILLED THAT A CONTENT CREATOR ISN'T SUING OVER A DERIVATIVE WORK](#)

[US COPYRIGHT OFFICE. FAIR USE](#)
