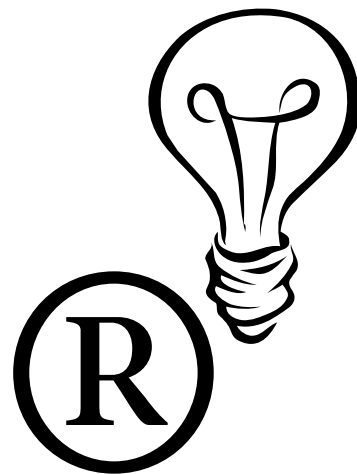


Researching Patent and Trademark Information

A Free Hands-on Seminar for Akron Area Library Staff

Friday, October 1, 2010
Akron-Summit County Public Library



Sponsors: Akron-Summit County Public Library
Patent and Trademark Depository Library Program
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|-----------|---|
| 1:00 p.m. | Registration and Welcome <ul style="list-style-type: none">▪ Monique Mason, M.L.S., ASCPL – PTDL Representative |
| 1:15 | Answering Commonly Asked Patent & Trademark Questions <ul style="list-style-type: none">▪ Michael Hydorn, D.Sc., USPTO Patent and Trademark Office Depository Library Program<ul style="list-style-type: none">- Strategy for Conducting a Preliminary U.S. Patent Search- U.S. Patent Classification System – Index, Schedule & Definitions- Historical Patents- Strategy for Conducting a Federal Trademark Search- Acceptable Identification of Goods & Services Manual- Design Search Code Manual for Image Searching |
| 2:45 | Break |
| 3:00 | Using PubWEST <ul style="list-style-type: none">▪ Michael Hydorn, D.Sc., USPTO Patent and Trademark Office Depository Library Program- |
| 4:00 p.m. | Adjournment & Evaluations |



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