

Symposium Chair: Ryan Vacca, Associate Professor of Law and Director, Center for Intellectual Property Law and Technology, The University of Akron School of Law

- 8:00 – 8:45 a.m. REGISTRATION AND CONTINENTAL BREAKFAST
- 8:45 – 9:00 a.m. WELCOME AND OPENING REMARKS
Scott Scarborough, President of The University of Akron
- 9:00 – 9:45 a.m. PATENT LAW DEVELOPMENTS
Jeffrey I.D. Lewis, Partner at Fried, Frank, Harris, Shriver & Jacobson LLP
- 9:45 – 10:15 a.m. COPYRIGHT LAW DEVELOPMENTS
Nancy Mertzal, Partner at Herrick, Feinstein LLP
- 10:15 – 10:45 a.m. TRADEMARK LAW DEVELOPMENTS
Ted Davis, Partner at Kilpatrick Townsend & Stockton LLP
- 10:45 – 11:00 a.m. COFFEE BREAK
- 11:00 – 11:45 a.m. BEST PRACTICES FOR MAINTAINING TRADE SECRET PROTECTION
Susanne Hollinger, Ph.D., Senior Counsel & Head of Patents at The Coca-Cola Company
- 12:00 – 1:15 p.m. LUNCH
Featured Speaker:
Hon. Evan Wallach, U.S. Court of Appeals for the Federal Circuit
- 1:30 – 2:15 p.m. INTERNATIONAL PATENT PROSECUTION: THE GLOBAL DOSSIER INITIATIVE
Mark Powell, Deputy Commissioner for International Patent Cooperation at the USPTO
- 2:15 – 3:00 p.m. EUROPEAN PATENT LAW: THE UNIFIED PATENT COURT
John Pegram, Senior Principal at Fish & Richardson P.C.
- 3:00 – 3:15 p.m. COFFEE BREAK
- 3:15 – 4:30 p.m. RESPONDING TO TROLLS
Moderator: Amy Landers, Professor of Law at Drexel University School of Law
Panelists:
Jason Sweet, Partner at Booth Sweet LLP
Arty Rajendra, Partner at Rouse
Philip Swain, Partner at Foley Hoag LLP
- 4:30 – 5:45 p.m. ETHICS & IP
Tracy L. Kepler, Immediate Past President, National Organization of Bar Counsel
- 5:45 p.m. ADJOURNMENT