

# **IPTLA & Business Law Society Presents**

## *The In-House Counsel Series:*

Understanding IP as a Business Asset  
Rather Than a Litigation Tactic



**THE J.M. SMUCKER Co**

### **MIKE OLSHAVSKY**

Director and Managing  
Counsel - Intellectual Property

### **COURTNI MOORMAN**

Director and Managing  
Counsel, Trademarks

### **MICHELLE SCHULD**

Director Integrated  
Business Planning

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Diamond Deli wraps  
will be provided to  
those in attendance



### **Room 281**

Monday, Sept. 26

12 PM - 1 PM

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